



KRISTEN KARLOVICH

kristenkarlo@gmail.com
(412)302-5524
kristenkarlovich.com
linkedin.com/in/kristen-karlovich

Product Designer, Creative Entrepreneur, Wellness and Medical Device Guru

RELEVANT EXPERIENCE

FOUNDER OF HUMAN FACTR, LLC

OCTOBER 2021-PRESENT

- Medical and Therapeutic Wellness startup dedicated to building the bridge between customers and vendors to provide access to at home wellness devices and care resources
- On-going database collection of current wellness products on the market developing a user-centric platform to allow anyone to easily discover new health and wellness products

LEAD CREATIVE PRODUCT DESIGNER

JANUARY 2024-PRESENT (PART TIME), Rev&, LLC

- Lead efforts for early stage startups to find target markets, create branding, develop products, and creative marketing efforts
- Design physical and digital products for new clients
- Research trends, colors, materials, and manufacturing
- Lead all CAD and Industrial design efforts for new clients
- Oversee entire project scope and manage creative team

PRODUCT DESIGN & MARKETING MANAGER-ENGINEERED PRODUCTS

JANUARY 2022 - PRESENT, HYBRID WORK, EARLY CHARM VENTURES, LLC

- Product Design and Management lead for portfolio company Lankenau Ventures
- Worked directly with healthcare professionals to take their ideas from concept to market
- Product sales, industrial and graphic design, web development and innovation of all products for the Early Charm Ventures, LLC portfolio company, Lankenau Ventures

EDUCATION

ROYAL COLLEGE OF ART AND IMPERIAL COLLEGE

LONDON, ENGLAND (PART-TIME)

Fall 2022- Spring 2024, Expected to complete Masters of Research in Healthcare and Design

MARYLAND INSTITUTE COLLEGE OF ART (MICA)

BALTIMORE, MD

Fall 2018- Spring 2021, completed Bachelor of Fine Arts in Product Design with a minor in Sustainability and Social Practices

BURREN COLLEGE OF ART

BALLYVAUGHAN, IRELAND

Summer 2019, completed course studies in Ecology and Sustainability

SKILLS

TECHNICAL ABILITIES: Adobe Creative Suite, Fusion 360, Solid Works, RHINO, Microsoft, Sketchbook Pro, Keyshot, 3D printing software, digital and analog drawing, Sketch-up, Mural, Miro, Figma, website development, videography, rapid prototyping, UX/UI research

PROFESSIONAL: Wellness product market trends, sales and marketing, client communication and new client outreach, presentation delivery and development, storytelling, project management, finances, branding, UX/UI design, writing and editing, time management, communication, documentation, team management, healthcare sales, product life cycle management, med-tech device knowledge in research, innovation, design, manufacturing, marketing campaigns, materials

FAMILIAR WITH: CNC machines, saws, milling machines, lathes, 3D printers, resin printers, laser cutting, general shop equipment, digital tablets, rendering/animation, manufacturing processes

ASSOCIATE LUXURY PRODUCT DESIGNER

JULY 2021- DECEMBER 2021, REMOTE WORK, SURG DESIGN STUDIO, LLC

- Developing products from end-end, CAD modeling, prototyping, detailed sketching, storyboarding, manufacturing outreach, material research, digital content creation, client communication, concept presentation, user research, product testing, branding, intern management

LUXURY PRODUCT DESIGN BRANDING CONSULTANT

AUGUST 2020 - JUNE 2021, REMOTE WORK, GREATEST POSSIBLE GOOD

- Design strategy and workshop facilitation for events, internal business development, user research (UX Design) for branding, design, usability, prototyping, interviewing, business strategist and creating tangibles for funding, documentation of finances, MVPS, and data

PRODUCT DESIGN INTERN

JUNE 2020 - AUGUST 2020, REMOTE WORK, HACK BALTIMORE

- Developed and established positions for on-boarding volunteers, created wire-frames for design process and overflow, initiated user-research

PROCTER AND GAMBLE LUXURY PACKAGE DESIGNER

SEPTEMBER 2019- JANUARY 2020, BALTIMORE MARYLAND

- Developed and implemented luxury package design, conducted in-depth user testing and research, developed marketing strategy

AWARDS/PUBLICATIONS

Designer/ Co-inventor: Roger Limb Support, Essex Privacy Screen, AccuCatheter, 2022-2024

Finalist in MICA UP/Start Competition, People Choice Award Winner, 2022

Exhibition: Tsinghua University international digital exhibition curated work, 2021

Deans List, Maryland Institute College of Art, 2018-2021

Croatian Fraternal Union of America 125th Anniversary Essay Contest Scholarship winner, 2019

Writing published in the Zajednicar, 125th Anniversary Essay, 2019

Maryland Institute College of Art Merit Scholarship, 2018- 2021

Croatian Fraternal Union of America Annual Academic Scholarship winner, 2018 and 2019